

Suggested Farm Website Components

- About the Farmers
- Farm *and/or* Area History
- Farm activities/attractions (Things To Do)
- What's to eat?
- Find the Farm: Printable map and directions
- Contact Us: Form to channel info requests
- Festivals or Seasonal Events
- Contests (Coloring sheets, etc)
- Plan Your Visit section: Basic information, interactive calendar, reservations form
- Field Trips: Basic information, interactive calendar, teacher resources, reservations form, lesson plans
- Cornfield MaiZE section
- Group Events: Parties, corporate events, family reunions, other groups
- Photo gallery
- Accommodations and things to do nearby
- Friends of the farm (advertising/reciprocal linking)
- Virtual Farm Tour: Photo slide show
- Media Center: Press releases, media coverage, logos to download
- Hours & Admission (tickets)
- eNews Signup
- Online Ticketing options
- Weather magnet (current conditions)
- Today at the Farm: What's Ripe...What's Blooming...What's Happening, etc. (PDF?)
- Coupons (with optional info collection area)
- Front page 'Hot Boxes'
- Farm blog installation and configuration
- Blog Loops on front page (if you have a blog)
- Memberships & Affiliations
- Reading List (with focus on the farm's specialty)
- Quickie Polls
- Follow-up Form for post field-trip feedback
- Employment application form
- Internship application forms/information
- Country Store: Product sales options (cart or listing/pdf form)
- Recipe collection
- Forms library for vendors or service clients